

NORTH WEST LEICESTERSHIRE DISTRICT COUNCIL

COALVILLE SPECIAL EXPENSES WORKING PARTY – 13 OCTOBER 2015

Title of report	2015/16 EVENTS UPDATE
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Purpose of report	To update members with regards to 2015/16 events funded within the Coalville Special Expense Area
Recommendations	THAT THE WORKING PARTY 1) NOTE THE PROGRESS UPDATE ON REMAINING 2015/16 EVENTS 2) TO CONSIDER INITIAL PROPOSALS FOR 2016/17 EVENTS

1.0 2015/16 REMAINING EVENT PROGRAMME FOR COALVILLE

1.1 November – Christmas Lights Switch On Event (Budget £8,000)

The 2015 Coalville Christmas Lights Switch on event will once again be combined with the Coalville Town Team Food and Drink event on Saturday 21 November. Hermitage FM will comper a stage show including Choirs, Century Theatre Pantomime Characters, plus performances by James Plimmer and Jiggy. Sheena Mchugh (from Coalville) who was a semi-finalist on hit TV show The Voice will also be performing and helping with the Christmas Lights Switch On.

Other Christmas themed activities will include our popular Santa's Grotto with real reindeer, Fair rides, Woodies Wings (Owls), activities in the Market and Firework finale at 5.30pm.

The Christmas in Ashby event will take place the following week on Saturday 28 November.

It also proposed to make free car parking available in both Ashby and Coalville for 5 consecutive Saturdays leading up to Christmas (21 and 28 November, 5, 12, 19 December)

1.2 Coalville Christmas Decorations (Budget £15,500)

The Council recently completed a tender process (contract period - 5 years) for the Coalville Christmas Decorations contract. The contract was awarded to Field and Lawn, who provided the best overall value for money package.

At the Coalville Specials Events Sub group meeting on 9 September Members requested that a Christmas Tree with Lighting be installed in Memorial Square. The cost to provide a Norway Spruce (8.75m) Christmas Tree would be £970 (with installation) plus 4 sets of Christmas Lights would be £1,400.

The tree would be an annual revenue cost but the lights would incur a one off purchase and then be added into the new Field & Lawn contract (we are awaiting a quote for these costs). Therefore the total cost of organising a Christmas Tree (with lighting) in Memorial Square for 2015 would be £2,370 but for 2016 would be approx £1,000.

There is currently no budget set aside for these costs and as such would need to be funded from reserves. It should also be noted that any damage to the tree and lights would need to be funded from reserves and in the event of this occurrence the erection of protection barriers would be a further cost of up to £200.

Permission has not yet been sought from Leicestershire County Council for installation on their land but officers will seek an in principle decision prior to the meeting.

It should also be noted that two additional bagatelles and a 65m strip of lights are proposed for the exterior of Coalville Market which will enhance the 'Switch On' event and resident experience in the run up to Christmas (funded through the Market Capital Improvements fund).

2.0 2016/17 PROPOSED EVENTS PROGRAMME

2016 PROPOSED COALVILLE EVENTS	2015/16	2016/17 Proposed Budget
<u>11TH June – Proms in the Park</u> (Including the Queen's 90 th Birthday celebrations.	£3,000	£3,500
<u>12th June – Picnic in the Park</u> (including street entertainers in performance area, live music)	£11,500	£12,500
<u>5th August – Coalville by the Sea</u> Family by the sea event	£1,800	£2,000
<u>26th November – Christmas Lights Switch On</u> Follows Coalville Food and Drink festival which is organised by Coalville Town Team	£8,000	£8,250
Totals	£24,300	£26,500

Coalville Christmas Decorations	£15,500	£16,000

- 2.1 It should be noted that the Events sub group has considered and support the above proposals. Cultural Services officers have recommended increased resources be made available to further enhance the events programme. Therefore the proposed budgets are only indicative and will be subject to further consideration once all draft Coalville Special Expenses revenue budgets have been supplied.

